



PEOPLE4SUDAN

People-to-people initiative to advance human rights through humanitarian action

People4Sudan is necessary now because world governments and international institutions have failed to end Sudan's agony. A decade after the start of the current conflict in Darfur – recognised as the first genocide of the 21st century – people there continue to be killed, raped, tortured, imprisoned, and displaced. Indeed, ethnically targeted violence, perpetrated by the government of President El Bashir (indicted by the International Criminal Court) has expanded to affect some 7 million people - with similar crimes against humanity committed in the Nuba Mountains and Blue Nile regions. The rest of Sudan is also not immune from daily oppression. Furthermore, the problems inside Sudan threaten wider African peace and human security.

People4Sudan seeks to expose the true dimensions of the crisis so that complacent ignorance or misinformation are corrected, help is given directly to the suffering, and greater public concern and political attention are generated to tackle root causes and find more effective solutions.

The core belief that underpins People4Sudan is that human rights advocacy without also striving utmost to relieve human suffering is possibly unethical. Thus, humanitarianism and human rights are two faces of the same coin. And we must keep up the morale of the most marginalised and hardest to access people in Sudan so that they survive these dark times and remain resilient and strong to work for the change that must come from within their own country.

People4Sudan has two components:

- **The Sudan Humanitarian & Human Rights Observatory** is a countrywide system for tracking & analysing trends in the human impact of the crisis. It will be web-based, utilise direct ground reporting, best feasible IT & standard epidemiological methods. It will provide credible material for advocacy.
- **The Sudan Humanitarian Assistance Facility** establishes a mechanism for enabling the Sudanese diaspora and other friends of Sudan to contribute towards meeting urgent humanitarian needs in Sudan, and of refugees. "Smart aid" approaches will be used to ensure correct delivery, going through most trusted local groups whose capacity will be strengthened during the process.